

Research on Innovation of Ideological and Political Work Mechanism for College Students

Lin Fei

Wuchang Shouyi University, Hubei Wuhan, 430064, China

yhbmwt_801113@126.com

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Abstract: In the new era, the rapid development of science and technology provides people with a variety of possibilities, including access to all kinds of knowledge at any time and anywhere, especially for college students. At present, the students in Colleges and universities have generally improved their knowledge level and their comprehensive quality. However, in the crucial period of winning a well-off society in an all-round way, the ideological and political level of college students plays a vital role. Institutions of higher learning need to be aware of this, put forward new methods and new ways for their original ideological and political work, do a good job in Ideological and political work in colleges and universities, and cultivate a group of new intellectuals with the spirit of the new era.

1. Introduction

Institutions of higher learning have become an irreplaceable part of education in the current social environment. For colleges and universities, besides the study and training of culture and skills, students' ideological and political learning is also particularly important. This has become an important part of the general work of colleges and universities. With the development of society and the improvement of talent requirements, ideological and political education has become one of the criteria to measure whether a person is excellent or not. Under this new trend, how to cultivate students' good ideological and political and moral cultivation has become the focus of school and teachers' work. At the same time, only constant innovation and exploration can avoid the dullness of previous teaching and improve the quality and efficiency of teaching. From a new perspective to find the problem, with the development of the times and demand combined to broaden horizons, explore innovation, with a correct attitude and positive attitude to better serve students, due diligence to do a good teacher's due responsibilities, in order to play its role in education and teaching.

2. Inner Requirements and Meanings of Innovation in Ideological and Political Work

In higher education, the first task of Ideological and political work is to work around the construction of socialist core value system. Efforts should be made to form a unified guiding ideology, common ideals and beliefs and basic moral norms in the whole school. Through targeted, characteristic and regular work in Colleges and universities, we can lead the harmonious progress of colleges and Universities and better promote the development of students. Provide good conditions. Innovation and inheritance should be unified, innovation is for better inheritance, inheritance is for better innovation. Innovation should advocate science, and ideological and political work is a social activity. With the development of social economy, we must adopt scientific methods and means to establish a system that meets people's ideological and behavioral needs. To have a scientific and innovative concept, we should arm ourselves with scientific theory and scientific thinking, regard improving innovative ability as an important content of implementing the scientific concept of development, constantly strengthen learning and practice, strive to improve our own quality and working ability, so as to better integrate ideological and political work into all aspects of university

work and improve the effectiveness of Ideological and political work.

3. Difficulties in the Reform of Ideological and Political Innovation Work for College Students

The special occupational orientation of colleges and universities makes the ideological and political work of students in Colleges and universities obviously different from that of general colleges and universities, especially the particularity of the objects of work and the present situation, which makes colleges and universities face severe challenges.

3.1 Popularization of higher education makes the quality of students worse.

Due to the influence of traditional ideas and the large-scale enrollment expansion of universities, higher education has changed from "elite education" to "mass education". The large-scale expansion of enrollment objectively results in insufficient student resources in Colleges and universities, and a considerable number of colleges and universities can only rely on the reduction of admission scores. Some high-quality students choose to study in ordinary colleges and universities more, which results in the low level of students enrolled in Colleges and universities and the deviation of students' quality, thus causing the quality of students in Colleges and universities to show a "shrinking" trend.

3.2 Insufficient management system and single management means in Colleges and Universities

With the implementation of credit system and the deepening of logistical socialization reform in Colleges and universities, great changes have taken place in college students' learning and living environment. The original relatively fixed learning style has been replaced by the mobile learning style. However, our management and working methods have not changed accordingly.

3.3 Students are susceptible to the influence of their surroundings, and their sense of morality decreases.

Generally speaking, the educational level and moral consciousness are developing in the same direction to some extent. Because the students' educational level in Institutions of higher learning is relatively low, they can verbally recognize the traditional virtues and good qualities of society and the values and moral values advocated by the mainstream ideology of society. In practice, they can also reflect an accumulation. The state of being extremely enterprising and optimistic, but generally speaking, their binding force on their moral behavior is not strong enough. There is still a certain gap between cognitive ability and behavioral ability. For example, students do not pay attention to details of life in daily life, do not pay attention to their image in public places, behave improperly, speak vulgarly, destroy public property at will, or follow suit. Sputting, littering, and even publishing pornographic and deceptive information, and being accustomed to such acts, can be seen that their moral concepts are worrying.

3.4 Students' lack of awareness of Ideological and political construction

Although most of the students in Colleges and universities can abide by the school rules and regulations, study hard and make progress actively, they hope to be recognized by the society. However, many students choose to study in vocational colleges because they have no access to school. When they mention undergraduates or contact with undergraduates, they always have inferiority complex. In addition, the society's deviation in understanding the existence of higher education, especially in employment, has resulted in some college students' unwillingness to even recognize their identity and negative thoughts when they encounter setbacks. It may even go to extremes. The ideological and political work of college students is more stressful and difficult because of the current situation of their thoughts and qualities.

3.5 The quality of teachers is uneven

The quality and number of Ideological and political educators in Colleges and universities are far

from meeting the requirements of the new situation. Since the expansion of enrollment in Colleges and universities in 1999, the number of students in schools has increased year by year. However, the number of full-time personnel engaged in Ideological and political work can not increase rapidly, and the part-time staffing is not timely, which results in the current situation of Ideological and political workers and educatees in Colleges and universities in China. The imbalance of proportion can only result in poor harvest or no harvest, which is also a realistic problem facing the current work of colleges and universities.

4. Constructing a New System of Ideological and Political Education

4.1 Proposal of "Two Courses" Teaching Method

"Two Courses" education is the main channel and position of Ideological and political education for college students. It is a systematic project with multiple factors and levels. It objectively requires classroom teaching as the basis, realizing the organic combination of inside and outside classes, and the cooperation between school small classes and social lectures, so as to realize the transformation of indoctrinating education to equal dialogue and interactive mode.

4.2 Strengthen daily ideological education

"Daily ideological education" refers to the ideological and political work that runs through college students' daily study and life in addition to the "two courses" teaching. These work is closely related to the cultivation of College Students' good ideological and political quality. We can take amateur Party schools as carriers, quality education as the main body, situation and policy education as a link, and mental health education as a starting point to start the joint effect of Ideological and political education.

4.3 Enriching practical activities and closely integrating them with theoretical teaching

Practical activity is an important method of fostering education. It runs through the moral, intellectual, physical and aesthetic work of College students. It can be deeply constructed through extracurricular scientific and technological activities, social practice activities, and the construction of moral education demonstration base, so as to form a good cultivation mode of fostering education.

5. Innovative Ways of Ideological and Political Work Mechanism for College Students

5.1 Strengthen leadership's emphasis on innovative working mechanism and sense of responsibility

To further strengthen and improve the leadership system of Ideological and political education in Institutions of higher learning, to establish and improve the organizational structure and operation mode, and to strengthen the leadership system of Ideological and political education for college students, under the unified leadership of the Party Committee, with the principals in charge and the relevant systems and functional departments as the main bodies, is one of the ways to adapt to the objective requirements of quality education, change educational ideas and concepts, and deepen the reform of higher education. An important measure: Strengthen the leadership of Ideological and political education, put the starting point and foothold of Ideological and political education at the center of improving the comprehensive quality of college students and training qualified personnel with all-round development of morality, intelligence, physical fitness and beauty, mobilize all positive factors, implement the system management mode and operation mode of full participation, interconnection and interaction, and guarantee the ideological and political education of college students from the institutional mechanism. Strengthening.

5.2 Using modern information technology as an effective means of management

To promote the work of Ideological and political education in Colleges and universities in a

scientific way, we should strengthen scientific management, promote the organic combination of traditional education methods and modern education means, and fundamentally improve the effectiveness and pertinence of Ideological and political education. We should put ideological and political education in Colleges and universities in the new period into a large system, a large background and a large environment, and integrate it into economic construction and society. Exploring in the practice of development: On the basis of inheriting and developing the good traditions and working methods of Ideological and political education of College students, we should gradually realize the procedural, standardized, institutionalized and modernized ideological and political education. We should make full use of the existing functions of the Internet and campus network, promote the transmission and exchange of comprehensive information between colleges and universities, society and schools, and grasp the success of students at any time. Long and development situation, and at any time to regulate all levels of school education management, so as to achieve scientific and efficient information management.

5.3 Innovation mode should pay attention to keeping pace with the times and guide students in a new way.

The so-called "innovation" is not only to educate students with new thinking and new ways and concepts, it should be rooted in traditional culture, and on the basis of its excellent culture to explore innovative new teaching mode to better serve students. The so-called "take the essence of its dross, learn the strengths of their own shortcomings", in their own cultural environment to learn the outstanding aspects of foreign culture, through thorough understanding, we can do pioneering work and innovation. Nowadays, with the rapid development of information technology, contemporary college students generally lack the acquisition and accumulation of traditional cultural knowledge. As school administrators and teachers, they should pay attention to the study of students' excellent traditional culture and strengthen the cultivation of students' excellent culture and ideology and morality. Therefore, we should start the courses and activities in this area during the school period, while innovating and innovating, let it be rooted in the cornerstone of traditional fine culture, and carry forward the spirit of national culture. We should further enhance students' ideological and political education and moral accomplishment. Establish students' sense of citizenship and social responsibility, improve contemporary college students' awareness of environmental protection and general knowledge of laws and regulations, and keep up with the trend of the times.

5.4 Establishing a perfect evaluation system and incentive mechanism

The evaluation should adhere to the principle of openness and transparency, implement the method of combining higher-level evaluation with mass evaluation, quantitative analysis with qualitative analysis, and use the means of inner-party supervision, democratic supervision and public opinion supervision to establish a scientific and reasonable performance evaluation mechanism. The combination of this mechanism and incentive mechanism will make the ideological and political work of college students more effective and successful.

5.5 Starting from ideological quality education, improving students' ideological and political level

In today's society, more and more enterprises and units value the ideological and quality of major students. The meaning of excellence is no longer just a reflection of one's work and ability, but also a consideration of one's personal qualities. Advocating ideological and political education and quality education has also become one of the important educational and teaching work carried out by universities. Enhancing the study and exercise of College Students' physical and ideological quality, and expanding the education mode of students' ideological and political quality is essentially to improve the overall quality of College students. Strengthening this education from different levels will benefit and do no harm to the vast group of students who will enter the society in the future. As mentioned above, teacher-centered, class-based units, from group to individual, from individual to group, comprehensively improve students' ideological and political and moral

qualities. Only by actively guiding students to explore new learning modes in Ideological and political education and quality education and being good at discovery, innovation and active learning can they play an effective role in improving students' overall thinking and quality.

6. Conclusion

The ideological and political work of college students is closely related to the stability of national politics, and the study of the ideological and political work of college students is also closely related to the basic research work of University stability. Nowadays, due to the deepening reform of higher education in China, accelerating the internationalization of higher education, highlighting the competition in Colleges and universities, the ideological and political work of college students has more and more diversified characteristics. Based on the inheritance of Ideological and political work in Colleges and universities, we fully realize the importance of Ideological and political work of College Students and make innovations in College students. The way and means of Ideological and political work can be realized, so that colleges and universities can develop steadily.

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